Ehsan Al Awadhi

Director · Producer · Writer
Music videos, ads and films · Dubai, UAE

+971 58 570 7104
WhatsApp (office) +971 58 539 8411
operations@thelovenetwork.love
ehsan.media
LinkedIn: Ehsan Al Awadhi
Instagram: @ehsanalawadhi

PROFILE

Emirati director and producer with over ten years in film and video, across ads, music videos, short films and corporate work. Bilingual in English and Arabic. I came up through the crew, from editor and camera assistant to production coordinator, assistant director, producer and director, so I know what every role on set needs. I prefer raw or highly stylised visuals that avoid overused looks, and quiet, well-prepared crews. Most of the creative work happens before and after the shoot.

EXPERIENCE

2022 – Present
Founder, Director and Producer · The Love Network, Dubai
Production company making music videos, fashion, art films and ads.

2019 – 2022
Director and Producer · Expo 2020 Dubai
Most senior director/producer on site, first in Media Operations and then leading Digital and Virtual Content. Produced and directed hundreds of videos: ads, high-value interviews, FPV drone cinematography and large campaigns, with budgets up to USD 1.4 million. Built the content production team and its in-house process, and oversaw multiple crews and a creative department of more than 30 people.

2017 – 2019
Freelance Director of Photography
Films and campaigns for brands, government entities and content creators, shot in more than 30 countries.

2015 – 2017
Senior Producer and Director · QB7 Studios, Dubai
Boutique agency, part of Bliss Inc Entertainment. Clients included Adidas, Reebok, Sony, Chevrolet, SanDisk, Dubai Tourism and the Prime Minister's Office.

2013 – 2015
Freelance Production Manager and Video Editor
Alongside film school and after it. Also worked as camera assistant and camera operator.

2007 – 2013
Manager, Supervision · Dubai Financial Services Authority (DIFC)
Nearly six years licensing and supervising financial firms, dealing directly with their chief executives and senior officers. It shaped how I handle budgets, resources and communication in production.

2004 – 2007
Student Brand Manager · Red Bull, Dubai
Events, sales and marketing while at university.

SELECTED WORK

Music video	**DJ Bliss** Shot in Uganda with the dance crew Ghetto Kidz in one shooting day, on a budget under USD 15,000. Over 1 million views on YouTube.
Long-form	**Expo 2020 Dubai** Nearly three years documenting the project, from site construction to large-scale event films, leading teams from two people to several crews at once.
Documentary	**“Power of Good” (2014)** Produced and directed. Funded by The Creative Lab (twofour54), on the human connection between Dubai residents and labourers.

FESTIVALS

2016	**Cinematographer · “My Name is Iman” (2014)** Selected for its cinematography for the Short Film Corner at the Cannes Film Festival, 2016. Directed by Najet Hadriche. A New York Film Academy thesis film, shot in the UAE.

EDUCATION

2013 – 2014	**New York Film Academy, Abu Dhabi** One-year certificate in filmmaking. Full scholarship.
2002 – 2007	**American University of Sharjah** Bachelor of Science in Business Administration, Marketing and Management.

SERVICES

Director for hire, for agencies and production houses.
Full production through The Love Network: director, producer, crew and post-production under one quote.
Music videos shot in Dubai, with locations, permits, crew and edit handled.
On the ground in the UAE for productions from abroad: consulting, co-producing or directing locally.

LANGUAGES

English and Arabic (bilingual) · French (beginner)